



Attorney Docket No. MFSI-001/01US

PATENT

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of **Louis J. MORSBERGER**

Serial No.: 09/702,045

Examiner: Akiba K. Robinson-Boyce

Confirmation No.: 8530

Art Unit: 3623

Filed: October 31, 2000

For: **SYSTEM AND METHOD FOR COLLECTING SURVEY INFORMATION  
FROM TARGETED CONSUMERS**

---

U.S. Patent and Trademark Office  
220 20<sup>th</sup> Street S.  
Customer Window, **Mail Stop RCE**  
Crystal Plaza Two, Lobby, Room 1B03  
Arlington, VA 22202

**REPLY AND AMENDMENT UNDER 37 C.F.R. § 1.111**

As a submission under 37 C.F.R. § 1.114 with the Request for Continued Examination (RCE) filed concurrently herewith, and in response to the final Office Action dated July 20, 2004 and the advisory Office Action dated November 8, 2004, the period for response being extended to December 8, 2004 by the one-month Petition for Extension of Time filed herewith, Applicant respectfully requests reconsideration of the application in view of the amendments and remarks below.

**Amendments to the Claims** begin on page 2 of this paper.

**Remarks** begin on page 8 of this paper.